

## LAST 5 YEARS — PUBLICATIONS

- **Career Asset Management: The C.A.S.H.™ Model Approach.** A book currently in publication process that's based on a model Ms. Graham developed to apply asset valuation tools to assess/increase the net present value of a person's career.
- **Graham's Manual of Style for Resumes and Cover Letters.** 2009. A book that instructs finance professionals how to create winning resumes and cover letters, ones that will really demonstrate their skills in a concise manner.
- **The Land of Lemons and Nuts.** 2008, 2009. A children's book that teaches the basics of economics and personal choice in an enchanting manner. English version published in 2008; French and Spanish in 2009; Arabic, Chinese, Dutch, Hebrew, Italian, Russian, and Tamil currently in translation process.
- **"The Case of the Unloved Theta and the Fake Greek."** Amusing article that explains how to be a great sleuth in detecting potential investment thieves using algorithms and the five Greeks as conceptual examples. *HQ Financial Views*, Volume IV, Issue I, First Quarter 2009, an ezine with over 20,000 readers.
- **"Drinking Kool-Aid?"** Book review of Janet Tavakoli's book *Dear Mr. Buffett: What An Investor Learns 1,269 Miles from Wall Street*. *HQ Financial Views*, Volume IV, Issue I, First Quarter 2009.
- **"After the Fall."** Graham's 2009 financial services job forecast. *HQ Financial Views*, Volume III, Issue II, December 2008. The seventh year in a row she's been completely correct in her prediction.
- **"Derivatives Detox?"** Book review of Janet Tavakoli's book *Structured Finance & Collateralized Debt Obligations: New Developments in Cash and Synthetic Securitization*. *HQ Financial Views*, Volume III, Issue II, December 2008.
- **"From the Dog."** Humor article written under the alias of her dog; Graham has her animal explain how he stays happy in uncertain times. *HQ Financial Views*, Volume III, Issue II, December 2008.
- **"2008 Financial Services Job Forecast," "\$1 Million Networking Made Easy,"** and **"Never Lose Your Sense of Humor."** Three articles written as an annual forecast, a book review, and a humor piece, respectively. *HQ Financial Views*, Volume III, Issue I, April 2008.
- **"Careers in Hedge Funds: Special Issues that Women Face."** Chapter in Izzy Nelken PhD, *Hedge Fund and Investment Management* (Elsevier 2006).
- **"2006 Job Forecast Reality Check."** *MFA Reporter*, May 2006. Article discussing in depth Graham's 2006 Job Forecast for the hedge fund industry. Soon after this article's publication, the events predicted for the industry occurred.
- **HQ Financial Views**, May 2005. Wrote most of the articles in this first issue of the ezine. Articles have been featured on TV program *Business First* and as a lead article in a risk.com issue. This first issue received over 450 hits its first day posted at Albourne Village, the hedge fund industry's virtual community.
- **"A Global Survey of Firms Sponsoring Conferences, Seminars, Shows, and Events in Finance, Financial Engineering, and Risk Management."** *Financial Engineering News*, September/October 2004. As Special Features Editor, wrote 3 lead articles and supervised an article written by another journalist in addition to identifying companies worldwide that offer such events, then tabulating data into reader-friendly tables.
- **"The Role of the Banker in the Agrarian United States."** *Financial History*, September/October 2004.
- **"The Development of U.S. Investment Associations"**, *Financial History*, June/July 2004.
- **"A Survey of Software Companies in Financial Engineering and Risk Management."** *Financial Engineering News*, May/June 2004. As Special Features Editor, identified companies worldwide that offer financial engineering/risk management software, then tabulated salient data into reader-friendly tables.
- **"Summary of Financial Engineering Programs in U.S. and Outside U.S."** *Financial Engineering News*, January/February 2004. As Special Features Editor, identified 44 universities worldwide offering Masters programs in quantitative finance, collected pertinent information on schools, then summarized in easy to read tables.
- **"The World of Alternative Investments."** *Financial Engineering News*, November/December 2003. Article with table explaining the history/development/likely future growth/risks/rewards of all alternative investments.

**LAST 5 YEARS — SPEAKING ENGAGEMENTS**

- **“Your Career Strategist.”** Jul 2009. Hired by the CFA Society of Chicago to conduct private career strategy sessions focused on resume development and strategic alignment with 32 of its members.
- **“Safe Sailing in Stormy Weather.”** Jun 2009. Given the morning of the first day of the Chicago Federal Reserve's Ninth Annual Private Equity Conference. Discussed numerous low cost ways to utilize the human capital of private equity firms and their investors to improve their portfolios' performances. Presentation was multimedia using the analogy of the clipper ships era to illustrate current situation's dynamics.
- **“Your Career Strategist.”** Feb 2009. Hired by the CFA Society of Chicago to conduct private career strategy sessions focused on resume development and strategic alignment with 32 of its members.
- **“Climbing the Private Equity Career Ladder.”** Apr 2008. Solo session speaker at Financial Research Associates's NYC conference regarding how back and front office personnel can grow their careers in private equity.
- **“Navigating Chicago's Changing Employment Landscape.”** Feb 2008. One of 3 panelists at CFA Society of Chicago event. Focused on 2008 job outlook for Chicago asset management professionals.
- **“Speed Networking for Investment Professionals.”** Oct 2007. Created and moderated this 15 table wine, cheese, and chatter event that enabled attendees to speak to senior investment professionals in a wide array of money management niches.
- **“Growing Hedge Fund Careers.”** May 2007. Chicago Financial Women & 100 Women in Hedge Funds. Spoke on a 3-person panel about what women specifically need to do to propel their career upward in the hedge fund sector.
- **“Emerging Trends in Investment Management: Challenges and Opportunities in an Ever-Changing Job Market.”** Feb 2007. CFA Society of Chicago. One of 4 panelists with personal topic on how current trends are likely to impact the 2007 job prospects for money managers.
- **“The Wheel of Finance.”** Feb 2006. The University of Chicago's Graduate School of Business. Designed a 2 day seminar that reviewed the latest innovations and the connections between the various sectors of finance.
- **“Switching Career Tracks.”** Jan 2006. Moderator for this CFA Chicago's CMAG event that attracted over 130 attendees, the largest attendance to date for a CFA Society of Chicago's CMAG event.
- **“Annual Financial Services Job Forecast.”** Dec 2007, Dec 2006, Dec 2005, Dec 2004, Dec 2003, and Dec 2002. QWAFEFW. Panelist discussing financial services job search forecast for the next year. Have been completely accurate with first 7 forecasts and correct to date with the latest prediction.
- **“Finance Roundtable.”** 2005, 2004, 2003, 2002, 2001. For the University of Chicago's Booth School (fka University of Chicago's Graduate School of Business) alumni organization, created, produced, and moderated a monthly program where senior finance professionals discussed the latest financial topics. Event always drew audiences of 100 – 400 professionals with about 75% having significant management responsibilities (CEO, CFO, Managing Director, Principal, EVP, or SVP titles).
- **“How to Create Opportunities that Others Don't See.”** Nov 2005. Keynote luncheon speaker for The Smith College Chicago alumni group.
- **“Attracting the Right Talent by Understanding Executive Compensation.”** May 2005. Panelist for Financial Research Associates's Second Annual “Effectively Administering Private Equity Funds” conference at The Harvard Club, NYC.
- **“Rusty Resume?—Spring Cleaning Tips for Updating Your Resume.”** May 2004. One of three human resources specialists (the other two from UBS Global Asset Management) discussing the latest trends in resume writing and interview protocol.
- **“Designing the Winning Game Plan.”** Mar 2004. Created and implemented this seminar for the 100 Women in Hedge Funds, Chicago Chapter featuring best-selling author Gail Evans. Evans discussed her approach to growing women's careers through structured networking/mentoring, which was followed by exercises designed to give attendees a personal experience using Evans' methods. Program underwritten by Citigroup for senior women in finance.
- **“Building Lasting Infrastructures & Compensation Issues.”** Feb 2004. As MFA national workshop leader, unveiled the most comprehensive statistically significant bias-free hedge fund compensation study and ensuing white papers, and discussed latest research in building an infrastructure that survives key employees/owners' leaving/retiring from the firm.